

# DANIEL TORRES

## ADDRESS

2290 Andrew Dr  
Superior, CO 80027

## WORK EXPERIENCE

### **Creative Intern**

*Motive*

*Denver, CO (Present)*

-Concepting, script writing and design for 360 ad campaigns and amplifications (social, digital, experiential, TVC, OLV, RFP, new product launch).

### **Graphic Designer**

*Self Employed (2019 - 2022)*

-Create logo designs and brand identity.

### **Lead Milieu Supervisor**

*Tennyson Center for Children*

*Denver, CO (2016 - 2019)*

-Manage a residential treatment unit for teenagers 13-17 years old.  
-Supervise Youth Treatment Counselors.

## LANGUAGES

English  
Italian  
Spanish

## EDUCATION

### **Pratt Institute**

*BFA Film & Video  
Brooklyn, NY*

### **Denver Ad School**

*Art Direction  
Denver, CO*

## TECH SKILLS

Illustrator  
Photoshop  
Indesign  
Google Suite  
Mac OS

## PRACTICAL SKILLS

Concepting  
Art Direction  
Logo Design  
Typography  
Color Theory  
Illustration

## LINKS

### **Portfolio**

[www.d-torres.com](http://www.d-torres.com)

### **LinkedIn**

[linkedin.com/in/thetowerdesign](https://linkedin.com/in/thetowerdesign)

## CONTACT INFO

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**DANIEL  
TORRES**  
ART DIRECTOR